

50 is the new 30 - Retaining a Skilled Workforce

Purpose

A recent report conducted by Friends Provident with the Future Foundation found that Britain will see a significant increase in people aged 55 and above in the workplace. This course will enable managers to plan and develop and implement strategies for coping with an age diverse workforce

How you benefit

Employers who support the recruitment, development and retention of workers aged 50+ including offering more flexible opportunities for work and retirement will benefit from:

- * increased productivity and performance
- * a wider range of skills and experience
- * improved retention rates
- * increased loyalty and morale
- * less short term absence
- * a better public image and
- * access to a wider customer base

What you learn

- Recognise the barriers that people over 50 face both in the workplace and in returning to work
- Identify the business benefits of employing people aged 50 and above
- Plan for an age diverse workforce
- Develop and implement strategies for coping with an age diverse workforce

Duration

1 day

Fee

£185.00 + VAT